



Treescapes

Brittaney Roache

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Company- Treescapes

Our purpose is to establish high quality work that meets the standard for designing and constructing outdoor spaces.

Who are we?

Treescapes is a full-service, residential design and landscape installation company.

What we do?

Treescapes is a landscaping company specializing in creating residential landscapes that transforms outdoor spaces. We provide a variety of landscaping services.

Why does it matter?

Treescapes has very creative unique designs. Every design is illustrated with 100% customer input. Treescapes has a 100% satisfaction agreement or treescapes will do the landscaping design and installation for free.



Message

Curb appeal is our specialty. Curb appeal is the overall look of your home. Landscaping improves the exterior of your home. Curb appeal can bring up your property value.

Slogan

Curb appeal is our specialty.

Website

Home page - Introduction information and links to other pages.

About Us - This section will contain background information about Treescapes Landscaping company.

Services - Landscape company services information. Dropdown information of installation services.

Our Work - Sliding gallery of images of Treescapes work.

Locations - Google map of locations created with Google Maps API.

Contact - Contact information and form.

Audience

The intended audience is home owners ages 25-80 and residential neighborhoods interested in landscaping services for their properties.

Persona

Robert Thompson is a 45 year old male residing in Potomac, MD. He lives in a 6 bedroom house with 5.91 acres of land. Robert uses Treescapes as a source for landscaping services to upkeep his lawn and other landscape installations

Design Summary

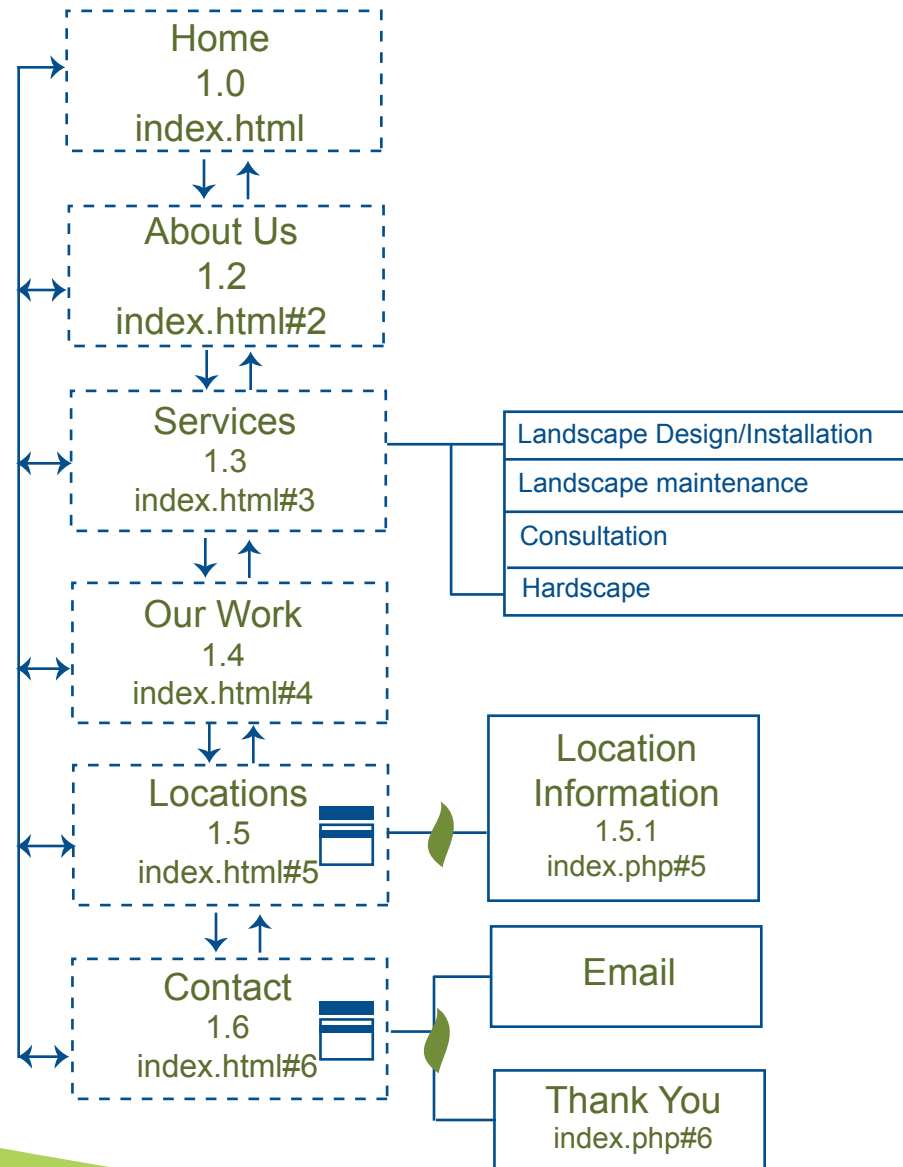
Website-The overall look being portrayed for this site is a curved shaped like a land with earth tone colors such as blue, light blue, and green. The choice of colors were chose because it represents a fresh landscape. It sets the standards for the topic. Simple fonts such as Lucida sans and Arial are being used to make the site look basic. The colors along with the fonts will bring out the site features.

Promotional Piece - The purpose of the promotional piece is to display Treescapes' message. The promotional piece will show images of what Treescapes has to offer. It will show the great quality of Treescapes Services applied to home exteriors.

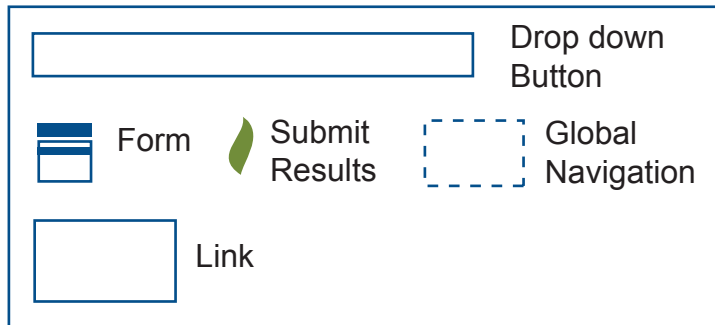
Copy- An Array of Colors, Planting, Beautiful Water Features, Trimming, Weeding, Hardscape, Mowing, Treescapes can do it all.

Perception Tone- Useful, Interesting, Interactive





Key



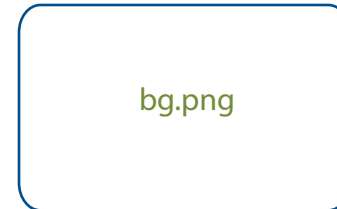
100%



[Home](#) [About Us](#) [Services](#) [Our Work](#) [Locations](#) [Contact](#)

Treescapescapes Landscaping

Company has been caring for clients and their properties since 2001. Our aim is to establish high quality work that meets the standard for designing and constructing outdoor spaces.



Landscape Design
/installation

A green rounded rectangular placeholder labeled "landscape.png" for a landscape design image.

Patios and
Walkways

A green rounded rectangular placeholder labeled "patio.png" for a patio image.

Planting

A green rounded rectangular placeholder labeled "planting.png" for a planting image.

SCROLL



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About Us

Treescapes has been caring for clients and their properties since 2001. Our aim is to establish high quality work that meets the standard for designing and constructing outdoor spaces.

Treescapes specializes in creating residential landscapes that transforms outdoor spaces. We have the resources and trained professionals to not only design your proj-

[Our Philosophy](#)

about.png



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Services

Customer Satisfaction and Quality results are what we strive for above all else. Whether we're hardscaping your dreamhome, caring

Landscape Design/Installation

Landscape Maintenance

Consultation

Hardscape



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Home About Us Services **Our Work** Locations Contact

Our Work

thumb1. jpg	thumb2. jpg	thumb3. jpg
thumb4. jpg	thumb5. jpg	thumb6. jpg
thumb7. jpg	thumb8. jpg	thumb9. jpg

Slideshow Image

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Locations

For 10 years we have provided the Washington, D.C. and Virginia metro areas with quality landscape services.



tools.png

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Home
About Us
Services
Our Work
Locations

Services
Landscape Design/
Installation
Water Features
Outdoor Lighting
Garden Design
Landscape Maintenance
Pruning Service
Planting Trees
Lawn Care

Consultation
Hardscape
Patios and Walkways
Landscape Steps

REQUEST A QUOTE
Request a quote for
Residential Landscaping
Services

Contact
Name:

Email:

Treescapes©2010

SCROLL

Fonts

Logo, 36pt

Lucida Sans

h1 Lucida Sans, Arial, Verdana 30pt

h2 Lucida Sans, Arial, Verdana 18pt

Body font

Arial 14pt, 12pt



Colors



#728C3B



#AFD35C



#044F8A



#FFFFFF



#000000



Buena Vista Images. "Italy. Piedimont. Lake Maggiore Verbania." 2009. The Image Bank
<<http://www.gettyimages.com/88785696>>

Rick Lew. "wet wheatgrass lawn on white." 2009. The Image Bank
<<http://www.gettyimages.com/77626705>>

LOOK Photography. "Pond with Waterfall and Lily Pads" 2008.
<<http://www.gettyimages.com/80116055>>

Evan Sklar. "Gardener digging garden edging" 2008. Botanica
<<http://www.gettyimages.com/86064472>>

.Russell Illig. "Stairs in a Garden" 2008. Botanica
<<http://www.gettyimages.com/AA013563>>

